A MAILING HAS BEEN MADE TO HOLDERS.

THE BELOW TERMS ARE NOT A FULL REPRESENTATION OF THE OFFER TERMS. FOR FULL DETAILS WE STRONGLY ENCOURAGE HOLDERS TO REVIEW THE OFFERING DOCUMENTS.

+++++++++++++++++++++++++++++POSSIBLE DELSITING+++++++++++++++++++++++++++

U.S. RESTRICTIONS: NO OFFER TO SELL OR SOLICITATION OF AN OFFER TO BUY OFFEROR PURSUANT TO THE OFFER IS MADE IN THE U.S. STATES, DISTRICTS AND TERRITORIES OF ALABAMA, ARIZONA, ARKANSAS, COLORADO, CONNECTICUT, DELAWARE, THE DISTRICT OF COLUMBIA, GUAM, ILLINOIS, KENTUCKY,LOUISIANA, MARYLAND, MASSACHUSETTS, MONTANA, NEBRASKA, NEW JERSEY,NORTH CAROLINA, NORTH DAKOTA, OHIO, OKLAHOMA, OREGON, PENNSYLVANIA, PUERTO RICO, TENNESSEE, TEXAS, UTAH, VIRGINIA, WASHINGTON AND WEST VIRGINIA (COLLECTIVELY, THE RESTRICTED STATES) EXCEPT ONLY TO A INSTITUTIONAL INVESTOR IN THE APPLICABLE RESTRICTED STATE, AS FULLY DESCRIBED IN THE OFFER DOCUMENT.

GENERAL OFFER TERMS: CURALEAF HOLDINGS, INC. ('CURALEAF OR THE OFFEROR') HEREBY OFFERS TO PURCHASE ALL OF THE ISSUED AND OUTSTANDING COMMON SHARES OF AURORA CANNABIS INC. ('AURORA' OR THE 'COMPANY'), TOGETHER WITH THE ASSOCIATED RIGHTS TO PURCHASE COMMON SHARES (THE 'SRP RIGHTS') ISSUED AND OUTSTANDING UNDER THE SHAREHOLDER RIGHTS PLAN (AS DEFINED HEREIN), INCLUDING ANY COMMON SHARES THAT MAY BECOME ISSUED AND OUTSTANDING AFTER THE DATE OF THE OFFER BUT PRIOR TO THE EXPIRY TIME (AS DEFINED HEREIN). THIS OFFER IS SUBJECT TO, AMONG OTHER THINGS, MORE THAN 50 PCT OF OUTSTANDING AURORA SHARES (EXCLUDING SHARES HELD BY CURALEAF AND RELATED PARTIES) MUST BE VALIDLY TENDERED AND NOT WITHDRAWN. THIS IS THE STATUTORY MINIMUM CONDITION AND CANNOT BE WAIVED. THE OFFEROR HAS STRUCTURED THE OFFER TO MEET THE REQUIREMENTS OF A 'PERMITTED BID' UNDER THE SHAREHOLDER RIGHTS PLAN THE OFFER IS MADE

ONLY FOR COMMON SHARES AND THE ACCOMPANYING SRP RIGHTS AND IS NOT MADE FOR ANY CONVERTIBLE SECURITIES.

ALL CASH PAYMENTS UNDER THE OFFER WILL BE MADE IN UNITED STATES DOLLARS.

TOTAL CONSIDERATION: UPON ACCEPTANCE OF THE OFFER, EACH HOLDER OF COMMON SHARES (EACH, A COMPANY SHAREHOLDER AND, COLLECTIVELY, THE 'COMPANY SHAREHOLDERS') WHOSE COMMON SHARES ARE TAKEN UP BY THE OFFEROR WILL BE ENTITLED TO RECEIVE, FOR EACH COMMON SHARE, USD 0.75 IN CASH (THE 'CASH CONSIDERATION') AND 0.3463 (THE BASE EXCHANGE RATIO) OF A SUBORDINATE VOTING SHARE IN THE CAPITAL OF THE OFFEROR (EACH WHOLE SHARE,'AN OFFEROR SHARE'), SUBJECT TO A MAXIMUM VALUE PER COMMON SHARE OF USD 5.00. (THE 'CAP PRICE') AS FULLY DESCRIBED IN THE OFFER DOCUMENT. ALL CONDITIONS OF THE OFFER, OTHER THAN THE STATUTORY MINIMUM CONDITION, MAY BE WAIVED BY THE OFFEROR.

MINIMUM CONDITION: THERE SHALL HAVE BEEN VALIDLY DEPOSITED UNDER THE OFFER AND NOT WITHDRAWN THAT NUMBER OF COMMON SHARES, TOGETHER WITH THE ASSOCIATED SRP RIGHTS, THAT REPRESENT MORE THAN 50 PCT OF THE OUTSTANDING COMMON SHARES, EXCLUDING ANY COMMON SHARES BENEFICIALLY OWNED, OR OVER WHICH CONTROL OR DIRECTION IS EXERCISED, BY THE OFFEROR OR ANY OTHER NON-INDEPENDENT SHAREHOLDER (THE ' STATUTORY MINIMUM CONDITION').

COMPULSORY ACQUISITION: IF, BY THE EXPIRY TIME OR WITHIN FOUR MONTHS AFTER THE DATE OF THE OFFER, WHICHEVER PERIOD IS SHORTER, THE OFFER IS ACCEPTED BY THE HOLDERS OF NOT LESS THAN 90 PCT OF THE OUTSTANDING COMMON SHARES UNDER THE OFFER, OTHER THAN COMMON

SHARES HELD AT THE DATE OF THE OFFER BY OR ON BEHALF OF THE OFFEROR, OR AN AFFILIATE OF THE OFFEROR THEN THE OFFEROR INT NDS TO ACQUIRE THE REMAINDER OF THE COMMON SHARES BY WAY OF A COMPULSORY ACQUISITION PURSUANT TO PART 9, DIVISION 6 OF THE BCBCA A 'COMPULSORY ACQUISITION') FOR CONSIDERATION PER COMMON SHARE NOT LESS THAN, AND IN THE SAME FORM AS, THE CONSIDERATION.

THE OFFER IS NOT SUBJECT TO ANY DUE DILIGENCE OR FINANCING CONDITIONS.

AS OF 09/17/26 CAD 1.00 IS EQUAL TO USD 0.71

ALL COMPANY SHAREHOLDERS, INCLUDING COMPANY SHAREHOLDERS OUTSIDE CANADA AND THE UNITED STATES, SHOULD CONSULT THEIR TAX ADVISORS WITH RESPECT TO TAX CONSIDERATIONS APPLICABLE TO THEM IN LIGHT OF THEIR PARTICULAR CIRCUMSTANCE .

IN GENERAL TERMS, THE PAYMENT DATE FOR VOLUNTARY CORPORATE ACTIONS IS APPROXIMATELY 7 TO 10 BUSINESS DAYS AFTER THE EXPIRATION DATE.

IF YOU DO NOT WISH TO PARTICIPATE, NO INSTRUCTION IS REQUIRED. THE DEFAULT OPTION OF 'NO ACTION' WILL BE APPLIED.

IF YOU WISH TO TENDER YOUR SHARES, PLEASE INSTRUCT VIA MASS ELECTIONS BY SELECTING 'POSITIONS' UNDER THE TENDER OFFER, AND THEN SELECTING 'OPTION 1'.